

GIRLS INC. *ECONOMIC LITERACY*SM

WHY THIS PROGRAM?

Economic LITERACY, the ability to use basic economic concepts to make decisions about earning, saving, spending and sharing money, is a vital skill. As with reading and writing, a working knowledge of economic concepts is essential for future success.

Unfortunately, girls are not always set up for this economic success. According to a 1998 survey, commissioned by GIRLS INCORPORATED* and conducted by Louis Harris and Associates, while girls and boys equally understand the elements involved in financial success, fewer girls than boys feel confident about managing money. Girls are less likely than boys to consider themselves knowledgeable (17% versus 29%) or confident (24% versus 35%) about financial issues and money management.

That's why GIRLS INC. created the *Economic LITERACY* program. This suite of curriculum includes the "Money Talks" workshop for girls ages 11–14 and their parents, and continues with the *Dollars, Sense and Me, She's on the Money, Equal Earners, Saavy Spenders*. Our programs, combined with the Scholarship Initiative, enhance girls' financial competence and confidence, empowers girls to recognize that they *can* exercise control over their financial future, and prepares them for college.

PROGRAM OBJECTIVES

Girls learn through interactive & engaging activities:

- ⌘ Broad economic concepts.
- ⌘ Supply and demand, labor and management issues, taxes, government services and global economics.
- ⌘ Personal finance skills.
- ⌘ How to save, invest, and budget, take informed financial risks and prepare for rewarding careers.
- ⌘ Explore issues that directly affect women and girls.
- ⌘ Such as, equal pay for equal work.

EDUCATOR * SERVICE PROVIDER * GIRLS * PARENT TRAININGS

Workshops are provided in a half-day, full day, weekend, "Girls Night Out" or conference breakout session format. Girls age 8–18 receive gender-specific, developmentally appropriate, outcome-based content.

TO BRING *ECONOMIC LITERACY* TO YOUR SCHOOL OR COMMUNITY

The "Money Talks" program can be implemented in Portland area schools by GIRLS INC. staff in after school programs and site based workshops. Contact Catherine Malinis for more information at **503 230 0054**.

⌘ WWW.GIRLSINC.NW.OREGON.ORG ⌘

**girls
inc.**[®]
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BOLD

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*GIRLS INC. will design and conduct an independent evaluation of the GIRLS INC. *Economic Literacy* program; with plans to publish the findings thereof.